OUR COMMITMENT TO OUR

# VALUES.

Canaccord Advisors are driven by core company values. Living up to these values is something we take great pride in.

WE PUT OUR CLIENTS FIRST.

A GOOD REPUTATION IS OUR MOST VALUED CURRENCY.

IDEAS ARE THE ENGINE OF OUR BUSINESS.

WE ARE AN ENTREPRENEURIAL, HARD-WORKING CULTURE.

WE STRIVE FOR CLIENT INTIMACY.

WE ARE DEDICATED TO CREATING EXEMPLARY SHAREHOLDER VALUE.

WE ARE COMMITTED TO EXCELLENCE IN OUR FOCUS AREAS.

COMPLETE CANACCORD

**Complete Canaccord**
Complete Canaccord is our customized approach to helping you reach your specific financial goals. One comprehensive process encompasses all your wealth management and financial planning needs. It enables you to incorporate all aspects of your finances into one cohesive plan — the Complete Canaccord Wealth Strategy. By doing so, you and your Advisor can better evaluate ways to ensure you benefit most from your financial decisions, and discuss even more alternatives to help you meet your financial objectives.

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OFFICES IN MAJOR CENTRES ACROSS CANADA



CANACCORD Wealth Management

# YOUR ACCOUNT.

## OUR COMMITMENT.

CANACCORD Wealth Management

# YOUR ACCOUNT. OUR COMMITMENT.

The freedom to invest on your terms. The flexibility of one inclusive fee. That's the streamlined proficiency of a Complete Canaccord Fee-Based Account. Canaccord Wealth Management continues to build on the tradition of offering outstanding client-focused service. Your Canaccord Advisor is there to assist you in making key decisions to help manage risks and seize investment opportunities. A CC Fee-Based Account gives you the freedom of investment choice with the flexibility of one inclusive fee.

## CC FEE-BASED ACCOUNT

Best suited for those who value a traditional full-service approach when pursuing their investment goals, a CC Fee-Based Account helps alleviate concern for individual transaction fees. One inclusive fee, based on your account value, covers it all. This enables you to adjust your investment strategy to meet changing market conditions without having to worry about additional trading fees.

## A TRUSTED PARTNERSHIP

A CC Fee-Based Account offers access to the expertise of Canaccord Wealth Management's respected team of financial professionals. While you maintain control of your investment decision-making, you and your Canaccord Advisor act as partners in pursuing your financial goals.

With a minimum $100,000 investment, your Canaccord Advisor provides proven strategic disciplines to help maximize the value of your investments through solutions best suited to your individual goals, comfort with risk and growth objectives.

## BENEFITS OF CC FEE-BASED ACCOUNTS

Your CC Fee-Based Account provides you with a specified number of commission-free trades based on the value of your account. This allows you to execute your investment strategy with greater precision and confidence. In addition, you receive:

- Full access to Canaccord Wealth Management services including insights of leading portfolio managers, research analysts and market updates.
- Fee flexibility based on your asset level and asset class. The flat quarterly or monthly fee is based on the assets you have invested in your account.
- Freedom to execute your investment strategy without concern for additional costs.
- Comprehensive performance reports to help you track your progress.
- Access to a complete range of investment products including equities, fixed income securities, mutual funds and hedge funds.

## INVESTOR SUPPORT

To make informed investment decisions you need immediate access to financial news from expert resources. Canaccord clients benefit from the thoughtful analysis of the world's leading financial minds. Our analyst reports provide meaningful, actionable ideas and insights delivered with integrity and an independent point of view.

With your CC Fee-Based Account, one simple fee covers it all: trading costs, account administration, investment research and advice, monthly statements and online account access. Your Canaccord Advisor has your individual investment needs top of mind and is there to provide the tools, guidance and objectivity to help you reach your financial goals. **Contact your Advisor today for more information about CC Fee-Based Accounts.**

## ONE INCLUSIVE FEE, BASED ON YOUR ACCOUNT VALUE, COVERS IT ALL.