YOUR LIFE.

OUR COMMITMENT.

COMPLETE CANACCORD

CANACCORD Wealth Management

As Canada’s premier independent investment dealer, Canaccord Wealth Management is a national financial services firm that offers wide-ranging investment solutions. Our full suite of financial products and services and our independent nature sets us apart. Our commitment to meeting the needs of our clients continues to be the cornerstone of our success.

YOUR LIFE. OUR COMMITMENT.

At Canaccord Wealth Management, our Advisors are driven by an unwavering commitment to help you achieve your financial goals. It's a commitment to bring you sound, unbiased investment advice from Advisors who have the freedom to recommend the most appropriate investment products and solutions available. It's a commitment to helping you through all types of market conditions and all kinds of life events.

It's our commitment to *you*.

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COMPLETE
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Complete Canaccord
Complete Canaccord is our customized approach to helping you reach your specific financial goals. One comprehensive process encompasses all your wealth management and financial planning needs. It enables you to incorporate all aspects of your finances into one cohesive plan — the Complete Canaccord Wealth Strategy. By doing so, you and your Advisor can better evaluate ways to ensure you benefit most from your financial decisions, and discuss even more alternatives to help you meet your financial objectives.

All your financial planning solutions. One trusted source. That's the value of financial planning with Complete Canaccord. Managing single components of your financial plan can be challenging, especially when information is provided by multiple sources. This is a way to simplify. Our strategy is comprehensive, but our goal is focused: keeping your lifetime wealth management plans successfully on track.

CC COMPLETE CANACCORD

Complete Canaccord Wealth Planning Process

Consistently successful investment performance is most often the result of a rigorous planning process. Complete Canaccord helps enhance wealth by following a similarly disciplined approach. As part of developing your Wealth Management strategy, your Advisor will guide you through this results-oriented four-step process:

1. Complete Canaccord Wealth Assessment

A personal consultation with your Canaccord Advisor designed to provide a true overview of your financial needs, expectations and personalized wealth profile.

2. Complete Canaccord Wealth Strategy

Your Advisor reviews and analyzes your Wealth Assessment data to determine and recommend optimal asset allocation and an appropriate investment portfolio to achieve your life and estate planning goals.

3. Wealth Strategy Implementation

Your Canaccord Advisor completes your Wealth Strategy by executing on the planning strategies and investment solutions determined to be appropriate for you; and provides ongoing counsel for accomplishing your financial goals.

4. Monitor and Review

Monitor, evaluate and rebalance. Your Canaccord Advisor will continually monitor and review the success of your portfolio and will work with you to rebalance it when necessary. He or she will also evaluate your Wealth Strategy on an ongoing basis to determine if other financial planning solutions can possibly enhance your portfolio's performance.

YOUR FINANCIAL PLANNING.

OUR COMMITMENT.

The journey to reach your investment goals takes the expertise of a respected team of established financial professionals. Your Canaccord Advisor is there to guide you in making key decisions to help manage risks and seize investment opportunities.

Equities

Canaccord Advisors have a global understanding of the markets — not simply the largest companies listed on the TSX or S&P 500. Supported by top-ranked Canaccord Adams research, your Advisor can provide you with actionable, idea-driven stock recommendations suited to your portfolio and risk preferences.

Fixed Income

We strive to provide competitive pricing for the broadest possible selection of fixed income products. With access to actively traded federal, provincial, municipal and corporate bond issues, money market securities and GICs, your Advisor can help you select from a multitude of fixed income offerings.

Mutual Funds

Mutual fund benefits include professional money management, reduced risk due to diversification, liquidity and convenience. Your Canaccord Advisor is there to work with you when selecting mutual funds best suited for your portfolio.

For those seeking more complex investment tools, Canaccord Wealth Management also offers access to Investment Pools, Structured Funds and Alternative Investment options.

YOUR FINANCIAL GROWTH.

OUR COMMITMENT.

The complexities of today's markets require a strong, disciplined approach to investing. To that end, Complete Canaccord gives clients the tools, guidance and calm objectivity to build investor confidence. With a wide array of portfolio and investment styles, you have the control and flexibility to meet your unique requirements.

In addition to providing traditional on-request investment solutions, Canaccord Advisors also offer a variety of wealth management accounts:

Complete Canaccord Fee-Based Accounts
Canaccord Fee-Based Accounts are best suited for those who value a traditional full-service approach when pursuing their investment goals, but without concern for individual transaction fees. One fee, based on your account value, covers it all.

Complete Canaccord Managed Accounts*
Many investors prefer to have their portfolio managed on a discretionary basis by their trusted Canaccord Advisor or Portfolio Manager. Canaccord Managed Accounts enable your Canaccord Wealth Management Advisor to oversee your investments on your behalf and ensure investment opportunities can be seized as quickly as they arise. Managed Accounts free you from the day-to-day decision-making investment portfolios require.

Complete Canaccord Investment Counselling Program*
The Canaccord Investment Counselling Program partners you with renowned global portfolio managers, and combines exceptional investment management with personal ownership of individual securities.

** Minimum $100,000 investment.*

YOUR PORTFOLIO.
OUR COMMITMENT.

There is an important emotional component in planning for your future and the future of your family. A Canaccord Advisor can help balance that with objective information about your choices. When it comes to your retirement, your children's education or your long-term savings plans, Canaccord Advisors provide professional guidance for structuring a sound financial future that incorporates proven tax-planning strategies.

Complete Canaccord Registered Plans Program

Registered plans are an integral part of all savings strategies. It is important to consider registered plans collectively, rather than as individual components of your financial plan, to make the most of tax-saving opportunities.

Registered Retirement Plans

Your Canaccord Advisor can provide you with strategies to make the most of your RRSP and RRIF contributions or withdrawals, and will suggest investment solutions to help grow registered plan investments and sustain them through your retirement.

Registered Education Plans

Planning now for your children's or grandchildren's education through an RESP may be one of the best gifts you can give them, and one that can ease stress by allowing you to save in a tax-sheltered structure.

Tax-Free Savings Accounts

Tax-Free Savings Accounts (TFSAs) provide Canadians with an option to save and invest for the future within a tax-sheltered framework. Your investments will grow tax-free while you build your wealth for long and short-term needs.

Complete Canaccord Individual Pension Plans

Individual Pension Plans (IPPs) are an ideal way for business owners or professionals to contribute considerably more towards retirement savings than traditional RRSPs. They provide significant tax and estate planning advantages for those who wish to retire on their own terms.

Contact your Canaccord Advisor for more information on the savings plans described above.

YOUR FUTURE.
OUR COMMITMENT.

Preserving personal wealth for future generations is an ongoing process; one that requires a significant investment both in terms of time and decision-making. With specialized expertise and a track record of strong long-term results, your Canaccord Advisor is with you to help navigate the challenges of estate and financial planning.

Complete Canaccord Estate Planning*

Estate Planning requires a lifetime plan to maximize wealth and preserve assets. With the help of Canaccord Estate Planning Specialists we can advise you on all aspects of creating your estate plan, so the wealth you've accumulated can help those you love even when you're no longer able to.

Complete Canaccord Insurance Services*

Canaccord Insurance Specialists offer a complete range of insurance solutions to help meet your long and short-term financial needs. Your Advisor can create the optimal plan to help minimize risks and protect assets.

Complete Canaccord Philanthropic Solutions

Canaccord Philanthropic Solutions provides individuals and families who wish to provide on-going charitable support with a nameable charitable fund. As part of your overall estate planning, your charitable fund allows your legacy to live on, while also providing you with tax advantages.

**Offered through Canaccord Estate Planning Services Ltd.*

YOUR ESTATE.

OUR COMMITMENT.

With access to global research expertise and leading edge investment technology, Canaccord Advisors provide you with more than just investment advice; you gain investing confidence.

Equity Research

Canaccord Advisors and their clients receive access to market, sector and company research published by the Canaccord Genuity global research group. This trusted, timely research gives you an edge — the recommendations of highly-ranked equities analysts.

Our analyst reports provide meaningful insights into the global capital markets; always with integrity and an independent point of view. Our coverage includes small, mid and large cap companies in our focus sectors, including Metals and Mining, Energy, Technology, Real Estate, Transportation, Life Sciences, Consumer, Financial, Media, Sustainability and Infrastructure.

Canaccord clients can access research reports through the Canaccord Research Portal, available through the client login at www.canaccord.com.

Technology

Canaccord Wealth Management operates one of the most advanced information and trading systems in the industry, much to our clients' benefit. Through *www.canaccord.com,* our online services provide clients with secure access to fully-integrated account information, transactions, and live quotes.

YOUR CONFIDENCE.

OUR COMMITMENT.

Our commitment is to understand and exceed the expectations of our clients. The safeguarding of your investments will always be our top consideration.

At Canaccord Wealth Management, we pride ourselves on providing service that surpasses our clients' expectations and is responsive to their needs. We strive to achieve strong results-oriented relationships with our clients, and understand the importance of executing solid investment strategies. Your interests are always paramount. The safety of your investments is always top of mind.

The security of your investments is critically important. Client accounts with Canaccord Wealth Management are protected through numerous agencies including the Investment Industry Regulatory Organization of Canada (IIROC), and the Canadian Investor Protection Fund (CIPF)*. While no investment strategy offers complete protection from changing market values or investment product performance, the CIPF protects investors from losses due to insolvency of a CIPF member. For more information, please visit www.cipf.ca.

Canaccord Advisors are driven by core company values and recognize that building lasting relationships is key to delivering results to our clients and community.

* *Canaccord Wealth Management is a division of Canaccord Genuity Corp., a Member of the Canadian Investor Protection Fund and IIROC.*

YOUR TRUST.

OUR COMMITMENT.

Please contact a Canaccord Advisor for more information about Canaccord Wealth Management and our services.

www.canaccord. com

CANACCORD Wealth Management

CANACCORD Financial

ABOUT CANACCORD FINANCIAL

Through its principal subsidiaries, Canaccord Financial Inc. is a leading independent, full-service financial services firm, with operations in two principal segments of the securities industry: wealth management and global capital markets.

Since 1950, Canaccord has been driven by an unwavering commitment to build lasting client relationships. We achieve this by generating value for our individual, institutional and corporate clients through comprehensive investment solutions, brokerage services and investment banking services. Canaccord Wealth Management has offices across Canada. Canaccord Genuity, the international capital markets division, operates in the U.S., U.K., Canada and Barbados.

Canaccord Financial Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on AIM, a market operated by the London Stock Exchange.

More information about Canaccord Financial Inc. is available at www.canaccordfinancial.com

OUR COMMITMENT TO OUR VALUES.

Canaccord Advisors are driven by core company values. Living up to these values is something we take great pride in.

WE PUT OUR CLIENTS FIRST.

A GOOD REPUTATION IS OUR MOST VALUED CURRENCY.

IDEAS ARE THE ENGINE OF OUR BUSINESS.

WE ARE AN ENTREPRENEURIAL, HARD-WORKING CULTURE.

WE STRIVE FOR CLIENT INTIMACY.

WE ARE DEDICATED TO CREATING EXEMPLARY SHAREHOLDER VALUE.

WE ARE COMMITTED TO EXCELLENCE IN OUR FOCUS AREAS.

MEMBER OF ALL CANADIAN STOCK EXCHANGES
OFFICES IN MAJOR CENTRES ACROSS CANADA

www.canaccord.com

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